



FOR IMMEDIATE RELEASE

Columbus Taco Fest Returns with a Flavorful Fiesta for 2024, Expanding to Rich Street Bridge

Columbus, Ohio - March 25, 2024 — The much-anticipated Columbus Taco Fest is back, and it's gearing up to be a tantalizing celebration of everything taco-related. The festival is set to return to Genoa Park on Saturday, May 18, and Sunday, May 19, promising a weekend filled with delicious tacos, lively music, and a vibrant atmosphere.

This year, the festival is taking things to new heights by expanding over the Rich Street Bridge. Festivalgoers can expect an even larger and more immersive experience, featuring The Little Market and Dessert Alley. The Little Market will showcase local artisans and craft vendors, offering a unique shopping experience with a diverse array of goods. Dessert Alley will be a sweet haven for those with a sweet tooth, featuring delectable treats and desserts from some of Columbus' finest confectioners.

In response to the evolving economic landscape and the challenges posed by inflation and rising costs, Columbus Taco Fest will implement a modest admission fee of \$5, applicable after 2 pm. Recognizing the impact of these changes, the festival organizers have chosen to offer free admission until 2 pm, allowing early attendees to enjoy the festivities without charge. This adjustment is crucial to ensuring the sustainability of the event, supporting local vendors and artists, and continuing the tradition of contributing to charitable causes.

"At Columbus Taco Fest, we are committed to delivering an exceptional experience for taco enthusiasts while also navigating the economic realities we face. The introduction of a nominal admission fee post-2 pm will enable us to maintain the vibrancy of the festival, support local businesses, and contribute to the community through our partnership with the Columbus Diaper Coalition," said Hugo Albornoz, Executive Director.

Columbus Taco Fest remains dedicated to providing a platform for local businesses, promoting cultural diversity, and fostering community engagement. As the festival returns, attendees can look forward to a weekend filled with flavor, fun, and the spirit of togetherness.

For more information, please visit www.columbustacofest.com.

Columbus Taco Fest 2024 - Spring Edition

Saturday, May 18, noon to 10 p.m.

Sunday, May 19, noon to 8 p.m.

Genoa Park
303 W. Broad St.
Columbus, OH 43215

Free admission before 2pm

\$5 admission after 2pm

About Columbus Taco Fest

Columbus Taco Fest is an annual celebration of taco excellence, bringing together the community to indulge in a variety of mouthwatering tacos crafted by local culinary talents. The festival aims to showcase the diverse flavors of Columbus and contribute to charitable causes, fostering a sense of community through a shared love of tacos.

About Columbus Diaper Coalition

Columbus Diaper Coalition is a non-profit organization dedicated to providing diapers and other essential baby supplies to families in need. By addressing diaper insecurity, the organization seeks to improve the health and well-being of children and families in the Columbus area. For more information, visit <https://www.columbusdiapercoalition.org/>.

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